



Rosenberg

Christmas Nights

Shopping, Dining, Holiday Entertainment

Dear Valued Community Partner,

October 10, 2017

As summer turns to fall, and fall to winter, excitement is building in anticipation of the 4th Annual Rosenberg Christmas Nights! This premier event will feature two evenings of merriment for all, set against the backdrop of Historic Downtown Rosenberg illuminated in the splendor of the holiday season.

Rosenberg Christmas Nights features a wide variety of cultural activities, retail wares, and local cuisine which has made our downtown district unique for many years. Through partnerships with the Rosenberg Main Street Program, the Rosenberg Cultural Arts District, the Historic Downtown Rosenberg Division, and all of the downtown merchants, revelers can participate in a wide array of yuletide fun:

- Friday, December 1st**
- Tree Lighting Ceremony
 - Pictures with Santa & Mrs. Claus
 - Synthetic Ice Skating Rink
 - Dinner & Theatre "Under the Stars"
- Saturday, December 2nd**
- Synthetic Ice Skating Rink
 - Toboggan Tunnel
 - Inflatable Snow Globe
 - Trackless Train Rides
 - Activities at the Railroad Museum
 - Stage Coach Children's Theatre Performances
 - Holiday Activities for Children
 - Shopping, Dining & More...

Our mission is to attract people from around the Houston area to make this affair an annual tradition. Naturally, such an impressive undertaking can't happen without the generous support of our community partners. What better way to market your brand and support the community than through the much-anticipated Rosenberg Christmas Nights event? Please take a moment to review the attached sponsorship brochure and complete the Sponsorship Form, indicating your preferred financial level. To be a part of this year's event, completed forms must be received no later than November 9, 2017. Should you need further information, please contact Carrie Kmiec, Recreation Programs Coordinator, at carrie.kmiec@rosenbergtx.gov or (832)595-3520.

Please accept our sincere appreciation for your consideration and commitment to this premier Rosenberg event; we look forward to ringing in the holiday season with you during Rosenberg Christmas Nights!

Sincerely,



William T. Benton

William Benton
Mayor, City of Rosenberg



Rosenberg

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Leverage your company's brand over a two-day period with our premier holiday event!

\$7,000 Premier Sponsor

One Opportunity Available

Logo in Pre-event Promotions
3 Logo Displays (provided by the City)
Recognition at Tree Lighting
Sponsor Board Listing
Press Release Recognition

\$3,000 Gold Sponsor

Logo in Pre-event Promotions
1 City-Provided Logo Display
Recognition at Tree-Lighting
Sponsor Board Listing
Press Release Recognition

\$2,000 Silver Sponsor

Logo in Pre-event Promotions
1 Self-Provided Logo Display
Recognition at Tree Lighting
Sponsor Board Listing
Press Release Recognition

\$1,000 Bronze Sponsor

Recognition at Tree Lighting
Sponsor Board Listing
Press Release Recognition

\$500 Snowflake Sponsor

Sponsor Board Listing
Press Release Recognition

\$250 Friend of Festival

Press Release Recognition

Rosenberg
Christmas Nights
Commitment Form

Please Remit form and sponsorship to:

City of Rosenberg
c/o Carrie Kmiec
P.O. Box 32

Rosenberg, TX 77471

**** Please call 832.595.3520 to fulfill your
sponsorship by Credit Card****

_____ **\$7,000 Premier Sponsor**
_____ **\$3,000 Gold Sponsor**
_____ **\$2,000 Silver Sponsor**
_____ **\$1,000 Bronze Sponsor**
_____ **\$500 Snowflake Sponsor**
_____ **\$250 Friend of the Festival**

Company Name: _____
Contact Name: _____
Mailing Address: _____
City, State, Zip : _____
Email: _____
Phone: _____

To meet production schedules and ensure inclusion in pre-event promotional materials, sponsorships must be received by no later than Thursday, November 9, 2017.